

International conference

Clusters as platforms for business – research relations

9 June 2022

SGH Warsaw School of Economics

The aim of the conference is to present the research findings of the project “Clusters as platforms for business-research (B2R)/research-business (R2B) relations” implemented in the framework of Visegrad Fund, and to discuss the future of B2R/R2B collaboration in V4 countries.

Conference agenda

10:00 – 10:30	Registration & coffee
10:30 – 10:40	Welcome & opening – Marzenna Weresa, Warsaw School of Economics
10:40 – 11:15	How Autocluster facilitates cooperation between companies and research organisations – Libor Dobes – chief executive director, Autocluster
11:15 – 11:30	Discussion
11:30 – 11:45	Coffee break
11:45 – 13:15	Session I – Clusters in V4 countries – a bridge between two worlds?
	Chair: Małgorzata Kędzior-Laskowska, University of Warmia and Mazury in Olsztyn
11:45 – 12:00	Presentation 1: Experience of Czech Republic – main findings and proposed roadmap. Drahomíra Pavelková, Pavel Bednář, Tomas Bata University in Zlín
12:00 – 12:15	Presentation 2: Experience of Hungary – main findings and proposed roadmap. Zoltán Bendó, managing director, Tenderix Consulting and Research Limited Liability Company
12:15 – 12:30	Presentation 3: Experience of Slovakia – main findings and proposed roadmap. Katarína Havierniková, Karol Krajčo, Alexander Dubček University of Trenčín
12:30 – 12:45	Presentation 4: Experience of Poland – main findings and proposed roadmap. Marta Mackiewicz, Warsaw School of Economics & Dominika Kuberska, University of Warmia and Mazury in Olsztyn
12:45 – 13:15	Discussion

13:15 – 14:00	Lunch
14:00 – 15:00	Session II – Model of cooperation – how to implement best practice from clusters? Chair: Arkadiusz Kowalski, Warsaw School of Economics Participants of the panel discussion: Peter Keller, Deputy State Secretariat of Economic Development Programmes, Ministry of Finance Hungary Joanna Kuczevska, University of Gdansk Małgorzata Kolary-Woźniak, Cluster for Photonics and Fiber Optics Katarzyna Cheba, West Pomeranian Technical University, Lubush Metal Cluster
15:00 – 15:30	Closing remarks and networking

Registration

<https://forms.office.com/r/HzYjvtpf2t>

Venue

SGH Warsaw School of Economics, Building C, al. Niepodległości 128

Conference fee – participation in the conference is free of charge

Scientific committee

- dr Marta Mackiewicz, SGH Warsaw School of Economics (Chair)
- prof. Drahomira Pavelkova, Tomas Bata University in Zlín
- Zoltan Bendo, Tenderix Consulting and Research Limited Liability Company
- dr Katarina Haviernikova, Alexander Dubček University of Trenčín
- prof. Arkadiusz Kowalski, SGH Warsaw School of Economics
- dr Dominika Kuberska, University of Warmia and Mazury in Olsztyn

Organising committee

Ms. Katarzyna Faber